

# Partnership for Impact

- **GSG NP Partner Convening will be hosted by Malaysia Impact Alliance (MYImpact) at 2-5pm on 24 October 2025.**
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- Open to ASEAN National Partners, and NPs with an interest to work together with ASEAN
  - Agenda to focus on learning sessions to facilitate potential joint projects between National Partners (e.g. Wholesale Fund)

# ASEAN Impact Summit Events

- NP Delegates will have the opportunity to attend the following events:
- **Mastercard Center for Inclusive Growth Changemakers Day & Inclusive Growth Summit**  
(23-24 October)
- **ASEAN Business & Investment Summit 2025: Unifying Markets for Shared Prosperity**  
(25-26 October)



# Mastercard Changemakers Day & Inclusive Growth Summit

**Thursday, October 23, 2025**  
Program starts: 9:00 a.m. MYT  
Program ends: 5:00 p.m. MYT

**Location**  
Hyatt Regency  
Kuala Lumpur, Malaysia

## Changemakers Day

It is with great pleasure that we invite you to Changemakers Day, a vibrant gathering of grantees of Mastercard's Center for Inclusive Growth from across Asia Pacific. Join passionate leaders and partners as they share their experiences and success stories in advancing financial inclusion, economic empowerment, and sustainable growth across the region. Attendees can look forward to exploring the Mastercard Strive program, where we act on our core pillars of social impact, financial health and inclusive innovation with SME businesses at the heart of it all.

This event offers a unique opportunity to engage in collaborative discussions with inspiring leaders, social entrepreneurs, and impact-driven professionals who are dedicated to advancing inclusive growth. Changemakers Day also provides a front row seat to the Center for Inclusive Growth's ethos, offering valuable insight into how the Center supports and amplifies the efforts of our changemakers such as Care International, The Asia Foundation, Mercy Corps, Accion and data.org.

**Friday, October 24, 2025**  
Program starts: 9:00 a.m. MYT  
Closing reception: 5:00 p.m. MYT

**Location**  
Hyatt Regency  
Kuala Lumpur, Malaysia

## ASEAN Inclusive Growth Summit

We are also pleased to invite you to the inaugural ASEAN Inclusive Growth Summit, held alongside the 47th ASEAN Summit in Kuala Lumpur on October 24, 2025. In partnership with the ASEAN Business Advisory Council, it will gather leaders committed to equitable and transformational regional growth.

Malaysia's 2025 chairpersonship theme, "Inclusivity and Sustainability," aligns with the Mastercard Center for Inclusive Growth's focus on financial security, small businesses, and impact data science. As ASEAN adapts to shifting global trade, this forum will explore technology, cross-border investment, and public-private collaboration with an emphasis on SMEs being central to sustainable and equitable growth. A coalition of business leaders, philanthropists, multilateral heads, and ministers will discuss digital transformation, collaborative governance, and resilience to build a shared vision for inclusive prosperity.

Following the successful Global Inclusive Growth Summit in Washington, D.C., which featured public figures such as Queen Máxima and Melinda Gates, we look forward to welcoming you in Kuala Lumpur this October.



# ASEAN Business & Investment Summit

## ABOUT ABIS 2025

The ASEAN Business and Investment Summit (ABIS) will take place on 25-26 October 2025 at the Malaysia International Trade and Exhibition Centre (MITEC) in Kuala Lumpur, alongside the 47th ASEAN Summit.

Hosted by ASEAN Business Advisory Council (ASEAN-BAC), this flagship event will bring together 1,000 global leaders, CEOs, and top executives to shape the future of ASEAN's economy.

With the theme "Unifying markets for shared prosperity", ABIS 2025 will focus on how private sector innovation can drive policy reforms and boost ASEAN's role in the global economy.

Expect engaging discussions on technology, growth strategies, and deeper regional and global integration — from ASEAN to the Asia-Pacific, Europe, Americas and beyond.

Get a front-row seat to hear from Presidents and Prime Ministers, global icons, influential leaders and discover innovative companies, while enjoying great networking opportunities that could lead to impactful partnerships and investments.



## THE VALUE OF ATTENDING



### Official and Flagship Private Sector Conference

ABIS isn't just another summit — it's the flagship private sector summit in ASEAN and the convergence point of visionaries, decision-makers, and trailblazers who are shaping the future of ASEAN. From boardrooms to government halls, the conversations that begin here echo across the region.



### Your Front Row Seat to Regional Influence

Step into a space where it traditionally convening presidents, prime ministers, CEOs, and changemakers gather — not just to talk, but to act. ABIS is where policies are influenced, partnerships are born, and bold ideas take flight.



### More Than Insight — It's Foresight

Hear it before the headlines. ABIS offers exclusive access to economic intelligence, investment opportunities, and emerging trends across Southeast Asia. Whether you're expanding your business, scouting innovation, or navigating policy, this is your edge.



### Build Bridges, Not Just Business Cards

At ABIS, connections go deeper. From power lunches to high-impact discussions, you'll meet collaborators who challenge your thinking and elevate your vision. This isn't networking — it's agenda-setting, nation-building, one conversation at a time.

At the ASEAN Business Investment Summit 2025, you'll be in the company of the region's most influential voices and decision-makers.

### Policy Makers

Government leaders shaping ASEAN's economic landscape

### C-Suite Executives

From major conglomerates and growth-stage companies

### Innovators & Entrepreneurs

Driving the region's digital and sustainable future

### International Delegates

Global partners seeking ASEAN collaboration

### Investors & VCs

Backing the next wave of regional success stories

## Save The Date

- Confirmation of interest for MY-ASEAN Impact Summit (by 25 July 2025)
- Expected number of delegates
- Interest to attend partner events
- Agenda or key initiatives you would like to raise at the summit
- Questions? [hello@myimpactalliance.com](mailto:hello@myimpactalliance.com) / [melissa@myimpactalliance.com](mailto:melissa@myimpactalliance.com)

